**Caleb Blythe**

Mobile

* Tasks/Sub Menus: Accounts/Payment/Manage Cards (These are the only pages included in the app)
* Design: The mobile design is much simpler and smaller, less blank space and more focus on the design aspect of the brand (black and yellow used throughout application)
* Context: The app is more focused on mobile, so it is quick and easy to use whenever and wherever from the device in your pocket. Like transactions or managing details, cards and money.
* Complexity: Again, because it is used for mobile devices, the app is a lot less complex for quick and easy use. The colouring is simple, and the number of menus is minimal in comparison to the website.

When would I be more inclined to use the website over the mobile App?

If I wanted to change accounts, ask for a loan, make payments, add business details it would be much better and easier to use the website using a keyboard and monitor (PC) so there are no implications or problems that may occur like minimizing your app or your phone dies this may delete progress, this will not happen on the website.

Website

* Tasks: Main Menu/Accounts and Cards/Loans and Mortgages/Kiwisaver and Investments/Insurance/International and Foreign Exchange/Business and Rural
* Design: Focuses more on content so the black and yellow design is not as ranged as the app mainly focusing on the black as it is easy enough background for white text menus/information.
* Context: The website's main purpose is to focus on every aspect of your banking which is less focused on the “quick and simple” design and more towards taking time to Adjust your personal banking to your liking and displaying all your needs.
* Complexity: It is more complex in comparison to the app as there are more sub menus and more options, again it isn’t about “quick and easy” more for taking our time to make your online banking easy with the task at hand and less problematic.